

# BEAVER COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
<b>DEMOGRAPHIC</b>					
Population	6,413	6,552	6,643	1.4%	24
Total Non-Ag Employment	2,103	2,179	2,000	-8.2%	24
Non-Ag Avg Monthly Wage	\$2,340	\$2,621	\$2,544	-2.9%	16
Per Capita Income	\$27,206	\$29,359	n/a	n/a	n/a
Unemployment Rate*	3.6%	6.0%	7.7%	28.3%	14
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers **	\$15,858,262	\$15,737,180	\$15,869,717	0.8%	23
Travel & Tourism Related Employment	313	304	299	-1.6%	23
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$842,061	\$824,712	\$829,997	0.6%	23
Transient Room Tax	\$172,483	\$191,479	\$178,841	-6.6%	21
Restaurant Tax	\$79,165	\$79,849	\$77,588	-2.8%	21
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$84,928,328	\$80,337,638	\$98,256,691	22.3%	23
<b>REGIONAL VISITATION COUNTS</b>					
Zion N.P.	2,657,213	2,735,396	2,666,021	-2.5%	
Bryce Canyon N.P.	1,043,321	1,216,376	1,285,490	5.7%	
Cedar Breaks N.M.	642,177	492,350	525,829	6.8%	
Capitol Reef N.P.	604,810	617,207	662,659	7.4%	
Fremont Indian S.P.	74,919	82,486	78,055	-5.4%	
Piute S.P.	26,230	29,249	18,294	-37.5%	

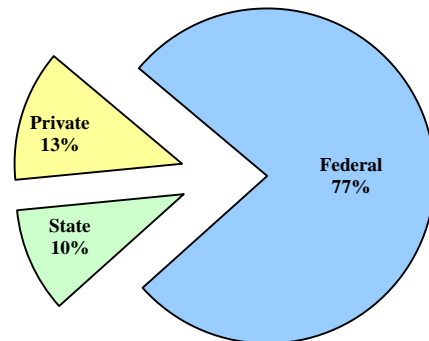
\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

r = revised

Land Ownership - 2010	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,654,438</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,277,442</b>	<b>77.2%</b>
BLM	1,138,407	68.8%
US Forest Service	139,035	8.4%
National Park Service	--	--
National Wildlife Service	--	--
Other	--	--
<b>State Government</b>	<b>167,182</b>	<b>10.1%</b>
Utah State Parks & Recreation	212	0.0%
Utah State Wildlife Reserves	11,925	0.7%
State Trust Lands	155,045	9.4%
Other	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>209,062</b>	<b>12.6%</b>

Land Ownership - 2010



• Includes Military and Bankhead Jones land

\*May include some local government land

•• Includes State Sovereign and UDOT land

# Beaver County Tourism Profile

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